

*Creating Futures*


University of Colorado *at Colorado Springs*



Dr. Barbara Swaby  
*Professorship*

*Changing lives,  
one child at a time*





*To read is to empower. To empower is to write.  
To write is to influence. To influence is to change.  
To change is to live.*

*—Jane Evershed, *More than a Tea Party**

# The Dr. Barbara Swaby Endowed Professorship

*Dr. Barbara Swaby has dedicated her life to reading and literacy, but with an estimated 862 million illiterate adults in the world, there is much yet to be done. You can ensure that her work lives on by helping endow a professorship in her name.*

*The Dr. Barbara Swaby Professorship, spearheaded by a community-university partnership, will honor her significant contributions to the University of Colorado at Colorado Springs (UCCS), the College of Education, the Colorado Springs community, and the state of Colorado. The named professorship is a fitting tribute for Professor Swaby, and it will ensure the future of the free reading clinics she has established for the children of Colorado Springs. It will also enable UCCS to attract talented and visionary faculty to follow in her footsteps.*



## **The power of one**

If one were to count the number of lives Dr. Barbara Swaby has changed ‘one child at a time’, it would be well into the thousands.

Gifted educator, well-known author, consultant, and sought-after speaker, Dr. Swaby is well deserving of her reputation as national champion for reading and literacy—and yet she is humble about her significant accomplishments that will have lasting impact, locally, nationally, and internationally.

Countless children in our community have benefited from Dr. Swaby’s free evaluations and reading clinics. Area school districts have adopted her teaching methods, and her work with teachers means another generation of leaders will take up her cause. Dr. Swaby is also distinguished nationally as the co-developer of the Functional and Critical Reading and Reading Comprehension tests, the current standards for measuring reading skills throughout the country.

## **Community ambassador of literacy**

Dr. Swaby does not consider her work finished at the end of class, nor confined to the campus. You will find her in the community as much as in the classroom, conducting literacy workshops for community groups, helping parents create literate home environments, providing free reading evaluations for children and adults, and teaching free reading clinics. She also involves the entire community in special programs like Literacy on the Go or This Child is Mine, the foundation she established in 2005.

**Contact:**

To learn about the many ways you can make a gift, contact:

University of Colorado Foundation  
University of Colorado  
at Colorado Springs  
PO Box 7150  
1420 Austin Bluffs Parkway  
Colorado Springs, CO 80933-7150

**Maurin Anderson**

Vice President, Development  
719-536-4488  
maurin.anderson@cufund.org

**Jaime McMullen Garcia**

Associate Director of Development  
719-536-4480  
jaime.garcia@cufund.org

***"My commitment to community service is total. I view it as a personal mandate, a valued opportunity, and a way to show gratitude for the space I occupy on earth."***

—Dr. Barbara Swaby



UNIVERSITY OF COLORADO  
AT COLORADO SPRINGS

## ***Touching lives through community outreach***

**Literacy on the Go (LOGO)**

LOGO began as Dr. Swaby's idea to help the children of the hurricane Katrina disaster. Through her efforts, bags of books were given to all children from Katrina-devastated areas who relocated to Colorado Springs. The idea spread to help children already living in the community. Today more than 2,000 low-income children in the area have received bags of books.

**This Child is Mine**

Dr. Swaby's mentoring program, This Child is Mine, pairs adults with high school students who need positive role models in life and one-on-one tutoring to enhance their reading skills. Mentors commit to one year with a student with the hope that the relationship will continue. Currently, Dr. Swaby is mentoring three children herself.

**Giving in more ways than one**

Besides generously sharing her expertise, time, and effort, Dr. Swaby is a philanthropist in her own right. When she learned parking fees were keeping low-income families from bringing in their children for reading evaluations, Dr. Swaby set up a personal fund to cover the costs.

Knowing that illiterate African-American males will be especially challenged in life, Dr. Swaby provided the financial support to set up a literacy program targeting these youth. And, thanks to the scholarship Dr. Swaby established, every year a child from a low-income family gets free private tutoring that otherwise would not be possible.

**Now is the time**

Help us honor the legacy of Dr. Barbara Swaby as she retires after a brilliant career and ensure that her life-changing work will continue. There is no greater tribute to Dr. Swaby than the professorship being established in her name in the College of Education. You are invited to pay tribute to Dr. Swaby in this very special way.

